

New York Energy Watch

IMPORTANT NEWS FOR NEW YORK STATE OILHEAT CONSUMERS

Paterson Aims High on Emissions Reduction

Gov. David A. Paterson is looking to reduce the state's greenhouse gas emissions substantially, and **New York Oilheat dealers are ready to help.**

Paterson signed an executive order in August 2009 that sets a goal of reducing greenhouse gas emissions by 80 percent (below 1990 levels) by 2050. He also named a Climate Action Council comprised of state and utility officials that will develop specific plans and report back by Sept. 30, 2010.



While Paterson is mobilizing the state government, Oilheat refiners and local dealers are **preparing to deliver a cleaner fuel** to New York and adjacent states. Specifically, refiners will deliver an advanced blend of Oilheat that contains no more than 500 parts per million of

sulfur starting in 2012 in New York, New Jersey, Pennsylvania and Delaware. Other states will follow suit in 2014, and further reduction in sulfur limits will be implemented in 2016 and 2018.

"Reducing sulfur in heating oil is a major accomplishment and will provide important public health and environmental benefits in the Northeast and mid-Atlantic region," said Anna Garcia, executive director of the Mid-Atlantic/Northeast Visibility Union, a multi-state clean air group.

New York Oilheat dealers are proud to be part of the solution as the state works to clean the air and reduce emissions.

Funding for Assistance Programs Gets a Boost

State officials expect to be well prepared to help low-income residents conserve energy and buy fuel this winter, thanks to strong federal funding for two essential programs.

As *Energy Watch* went to press, Congress appeared poised to approve \$5.1 billion in funding for the Low Income Home Energy Assistance Program (LIHEAP).

Low-income residents can also take advantage of the Weatherization Assistance Program, which has been expanded with the help of \$5



billion in stimulus spending. New York State is expected to receive an extra \$394 million to help residents make their homes more energy efficient.

In New York, the state Office of Temporary and Disability Assistance (OTDA) administers the Home Energy Assistance Program. For information on where to apply, call 1-800-342-3009 or visit the OTDA Web site (www.otda.state.ny.us). Weatherization Assistance is administered by the state Division of Housing and Community Renewal (DHCR). For information, visit the state DHCR Web site (www.dhcr.state.ny.us) or call a DHCR regional office for information.

Oilheat Dealers Offer a Personal Touch

Oilheat is more than just a great way to heat your home. It's a great way to do business.

As an Oilheat customer, you are partnered with a company that **employs local people** and is **squarely focused on local customers**. In an era when large corporations dominate the commercial landscape, the bond between you and your Oilheat dealer is something to cherish.

Your Oilheat dealer has a strong commitment to you, and you **reap the benefits in a host of little ways**. When you call your Oilheat company, you are greeted by friendly people who are deeply invested in helping you. They treat you with respect and kindness, and they follow through to make sure you are satisfied. Your city or town is not just another dot on their map; it is at the center of their world.

Oilheat dealers in the state have helped thousands of customers conserve energy and reduce costs by providing new **high-efficiency equipment that reduces fuel consumption and saves money** – while also improving home comfort.

Oilheat dealers know that you are counting on them, and they invest a lot in their expertise. Technicians receive



in-depth training to maintain a thorough understanding of heating equipment and principles. This enables them to **make the right repairs the first time and perform meticulous installations** of new systems.

Choosing Oilheat is also **great for your local economy**. You are partnering with a company that creates jobs and strengthens the community fabric by doing business with other local companies. Oilheat employees shop at the same stores as you and participate in the same local organizations that keep your community vibrant.

With Oilheat, you experience the best of yesterday and tomorrow. The Old World values you cherish live on in Oilheat's friendly, personal service, and the high performance you demand is delivered by advanced Oilheat technology that conserves energy and reduces your carbon footprint. That's today's Oilheat: safe, cost-effective ... and personal.

Water and Oil Mix to Perfection

There are two primary ways to tap into the efficiency of Oilheat for your hot water. An oil-fired direct water heater has its own burner and tank, so that it is self-reliant, and your heating system can turn off completely during warm weather.

An indirect water heater has its own storage tank to maintain a generous supply at all times, but it draws its heat from the boiler. Although an indirect system relies on the boiler all year long, it is often considered the most efficient option.



Get All You Can From Oilheat

Oilheat dealers stop at nothing to satisfy their customers, and they have developed excellent services that provide comfort, convenience, savings and peace of mind.

• **24-Hour Emergency Service:** One of the most important benefits of full-service

Your Conservation Partner Can Help You Save



Oilheat dealers are energy conservation experts who can **save you money and help you shield yourself** against the threat of energy price inflation.

Efficiency is a passion for many dealers, and the most rewarding thing that many of them can do is help customers burn less fuel. When homeowners purchase new, high-efficiency systems and see their oil consumption decrease substantially, they feel triumphant, because they have made their homes less expensive to own. The dealer shares their sense of victory, because the company has satisfied the

customer while also promoting conservation in their corner of the world.

Dealers take pride in helping customers achieve their own personal goals. If the customer wants to cut their oil consumption without investing a lot of money, the dealer can install a programmable thermostat, an energy-saving control, or even a new flame retention burner. These are intermediate solutions



that typically produce savings of about 10%. If, on the other hand, the customer is determined to embrace high-efficiency and reduce oil consumption to the bare minimum, the dealer can upgrade them to an advanced Oilheat system that incorporates all the latest technologies and can save up to 30% on fuel.

When you're curious about how much fuel you can save, give your dealer a call and discover **the value of having a knowledgeable conservation expert in your corner.**



Oilheat is the protection you get with 24-hour emergency service. If a heating system ever fails, there is no substitute for the quick, expert response you get from your Oilheat dealer – even in the middle of a snowy night, or on a holiday.

- **Expert Installation of High-Efficiency Equipment:** Today's Oilheat equipment achieves excellent efficiency while delivering superior comfort.
- **Budget Plans and Price Protection:** Dealers help customers manage their energy costs and guard against inflation with budget plans and price protection. A budget plans spreads your costs out over the year so that you avoid a midwinter budget

squeeze. Price protection enables you to lock in prices and put a ceiling on your fuel prices.

- **Preventive Maintenance and Service Contracts:** Dealers tune and inspect boilers and furnaces to optimize performance and promote trouble-free operation. Customers can often purchase service contracts that provide annual preventive maintenance and may even cover the cost of repairs.

**Not all dealers offer every one of these services; please consult with your local dealer regarding the availability of these services.*

HOW MAY WE HELP YOU?

We will be happy to help you lower your energy costs with new high-efficiency heating equipment and accessories. Please check the items that interest you and send this form back to us.

I am interested in:

- Upgrading my heating system**
- Scheduling a tune-up**
- Installing a programmable thermostat**
- Weatherizing my home**

Name: _____

Account #: _____

THANK YOU!

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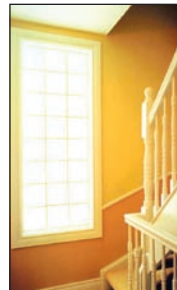
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Energy Saving Tips from NYSERDA

The heating system is the single largest energy user in most homes, often accounting for **more than 60% of all household energy costs**, according to the New York State Energy Research and Development Authority (NYSERDA). To help residents save money on heating, NYSEERDA offers these tips.

- Set your thermostat as low as is comfortable in the winter.
- If you heat by warm air, clean or replace filters on furnaces once a month.
- Clean warm-air registers, baseboard heaters, and radiators as needed. Make sure they're not blocked by furniture, carpeting, or drapes.
- Keep the draperies and shades on south-facing windows open during the day to allow the sunlight to enter your home, then close them at night to reduce the chill you may feel from cold windows.
- Add insulation, caulking and weather-stripping around doors, attic access, windows and outlets.
- If you have a fireplace, keep the damper tightly closed.
- If you have a window air conditioning unit, remove it for the winter months to prevent heat from escaping through and around the unit.
- Place heat resistant reflectors between radiators and walls. In the winter, this will help heat the room instead of the wall.
- Make sure storm windows are shut and secure.



Energy Use in New York



The U.S. Energy Information Administration (EIA) keeps tabs on energy use in all 50 states, and its profile of New York State contains some interesting tidbits.

- One-third of New York households use fuel oil as their primary energy source for home heating.
- The New York Harbor area between New York and New Jersey has over 40 million barrels of refined fuel storage capacity, making it the largest petroleum product hub in the United States.
- New York State's per capita energy consumption is among the lowest in the nation, due in part to its widely used mass transportation systems.
- New York has minor reserves of oil and gas, found primarily in the far western part of the state.
- New York's petroleum products are supplied by regional refineries located in New Jersey and Pennsylvania, the Colonial Pipeline system from the Gulf Coast, and foreign imports that principally originate in Canada, the Caribbean, South America, and Europe.
- The Hudson River provides a major inland water route for petroleum product barges supplying eastern New York and parts of western New England.

