# Tanker Rollover & Distracted Driving

## Seminar Presenter

**Joseph Busby**

Account Executive – Association Risk Management Services
Federated Insurance

## Losses Cost Everyone!

The ability to anticipate potential losses and to choose the best prevention solution lies at the heart of risk management.

The Tanker Rollover & Distracted Driver Training Seminar will provide you with the knowledge, tools, and services to take a proactive approach to risk management—examples of distractions, avoiding distractions, Using the principles of S.A.F.E. driving: Speed, Attention, Fatigue, Emotion.

In 2002 Federated Insurance conducted a study that shows One in every Seven Tanker Rollover results in the Death of the Driver!!!!

## Program Agenda

- Driving distractions have been a safety issue for drivers ever since the first automobiles hit the road. Learn about the wide variety of distractions that may be competing for your drivers’ attention and impacting their ability to safely operate your company vehicles
- Facts Involving Distracted Driving
- Video on Distracted Driving
- What is a distraction?
- Implementation of a distracted driving program.
- Video: “Point of No Return?” A focus on petroleum tank trucks driving to prevent rollover mishaps.
- S.A.F.E. driving: Speed, Attention, Fatigue, Emotion

## Location

November 14th – Double Tree Rochester
1111 Jefferson Road
Rochester, NY 14623
585-475-1510

## Registration

Registration is limited on a first-come, first served basis. Please contact Joseph Busby at Federated for reservations. (800) 428-4143, ext. 3158.

### Program Dates

- November 14, 2006 – Rochester, NY
- November 15, 2006 – White Plains, NY
- November 16, 2006 – Albany, NY

Times 8:00 a.m. to 9:30 a.m.

### Deadline

November 13th, 2006

### Cost

$25.00 per company. Unlimited Employees per company can attend. Payable to E.S.P.A.

### Payment

Payment in full must be received by E.S.P.A. on or before November 13th.

### Location

November 15th – Renaissance West Chester
80 West Red Oak Lane
White Plains, NY 10604
914-694-5400

November 16th – Marriott – Albany
189 Wolf Road
Albany, NY 12205
518-458-8444
**REPLY FORM**

Federated Insurance Tanker Rollover & Distracted Driving Program  
Empire State Petroleum Association

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<th>Date</th>
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<td>November 14th, 2006</td>
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YES! We are interested in participating in the Tanker Rollover & Distracted Driving Program for the petroleum industry. The following person, responsible for risk management/safety in our company, will be attending:

**Please PRINT information:**

Name:  
Title:  
Company:  
Employees Attending:  
Address:  
City/State/Zip:  
Phone:  
Fax:  
E-Mail:  
Authorized Signature:  

*Please fax this form to Federated Insurance by November 13th, 2006*

Joseph Busby  
Association Risk Management Services  
Federated Insurance  
PO Box 50487  
*Indianapolis, IN 46250*  
Fax: (317) 849-7570