



REGISTER NOW TO ATTEND THE ESPA ANNUAL MEETING

The 2011 ESPA Annual Business Meeting will be held from Wednesday, September 14th to Friday, September 16th at The Cranwell Resort in Lenox, Massachusetts. The Cranwell Resort is now accepting reservations for the ESPA meeting. The Hotel Reservation Form, which must be sent directly to the hotel, is included in the following pages.



Very Important! - You must reserve your room no later than MONDAY, AUGUST 8th. The Cranwell resort is sold out during the dates for our meeting and they will be releasing these rooms to a waiting list after this date. Please reserve your room now. You can always cancel your reservation, without penalty, up to seven days before the meeting if you need to.

Don't risk not having a room for this meeting - send your reservation in now!

Cranwell Resort, Spa and Golf Club is a premier all-season resort snuggled in the heart of the Berkshires region in Western Massachusetts. Here you'll enjoy one of the largest spas in the Northeast, luxury accommodations, fine dining, outstanding amenities and exceptional service. The resort is a member of The Small Luxury Hotels of the World brand, and a member of Historic Hotels of America. Cranwell Resort Features:

- Beautiful 380-acre resort in the Berkshires of Lenox, Massachusetts
- 96 distinctive and elegantly decorated guest rooms and suites
- World-class 35,000 square-foot Spa at Cranwell
- Glass-enclosed indoor heated pool
- State-of-the-art Fitness Center
- Spectacular 18-hole championship golf course
- Three award-winning restaurants and a Spa Cafe

In the following pages, you will also find the Meeting Schedule and the Meeting Registration Form. Several informative sessions are planned during the annual meeting and additional information will be sent out soon. In addition to the business sessions and the dinner banquet, a golf tournament will be held on the course at the Cranwell Resort, Spa and Golf Club.

Don't wait! Register now to attend the ESPA Annual Business Meeting.



2011 Annual Business Meeting Schedule

Wednesday, September 14th

- 12:00 noon Registration Table Opens
- 12:30 noon Annual Membership Meeting (Open to all ESPA Members)
- 1:00 pm Board of Directors Meeting (ESPA Board members only) (lunch will be provided)
- 3:00 pm Business Session #1
- 4:00 pm Business Session #2
- 6:30 pm Welcome Cocktail Reception in the Rose Terrace
- 7:00 pm Dinner Available

Thursday, September 15th

- 7:00 am Breakfast Available
- 8:30 am Registration Table Opens
- 9:00 am Joint Product Committee Meeting (all attendees)
- 10:30 am Business Session #3
- 12:00 Noon Lunch Available
- 12:00 Noon ESPA Golf Tournament on Cranwell Golf Course (box lunch for golfers)
- Afternoon For Non-Golfers: Enjoy the Village of Lenox; Norman Rockwell Museum & Shopping
- 6:30 pm Cocktail Reception in the Rose Terrace
- 7:30 pm ESPA Dinner Banquet

Friday, September 16th

- 7:00 am Breakfast Available
- 9:00 am Business Session #4
- 1:00 pm Hotel Checkout



EMPIRE STATE PETROLEUM ASSOCIATION, INC.

56 Clifton Country Road, Suite 108, Clifton Park, NY 12065
Ph: (518) 449-0702 • Fx: (518) 449-0779 • www.espa.net • info@espa.net

Empire State Petroleum Association, Inc. 2011 Annual Business Meeting Registration Form September 14—16 The Cranwell Resort, Lenox, MA

Last Name: _____ First: _____ Middle Initial: _____

Name Badge Should Read: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Spouse: _____ Name Badge Should Read: _____

Additional Company Registrant: _____ Name Badge Should Read: _____

Additional Company Registrant: _____ Name Badge Should Read: _____

***Please select your dinner choice for the Dinner Banquet on Thursday evening:

_____ TENDERLOIN OF BEEF OR _____ CHILEAN SEA BASS

FULL REGISTRATION FEES

Full Registration -- \$250.00 -- The first company attendee will be assessed a registration fee of \$250.00 each. Spouses and additional company registrants will be charged \$195.00 each.

ESPA Member Registrant = \$ 250.00

Spouse/Additional Company Registrants @ \$195.00 each x _____ = \$ _____

TOTAL REGISTRATION FEE = \$ _____

GOLF TOURNAMENT REGISTRATION

Golf Registration: includes green fee, cart, prizes & box lunch: @ \$195.00 per person x _____ = \$ _____

Golfer: Name: _____

Name: _____

Name: _____

Name: _____



TOTAL REGISTRATION FEES: \$ _____

Make checks payable to: *Empire State Petroleum Association, Inc.*

Return Registration Form To: **Empire State Petroleum Association, Inc.**
56 Clifton Country Rd., Suite 108, Clifton Park, NY 12065
(518) 449-0702 (telephone) - (518) 449-0779 (fax)



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Lodging Reservation Form EMPIRE STATE PETROLEUM ASSOCIATION SEPTEMBER 14 -16, 2011

Cranwell Resort, Spa & Golf Club is the host property and Reservation Headquarters for your meeting. **Lodging reservations will only be accepted by returning this form via fax or mail, or by calling our Reservations Department at 1-800-272-6935.** Lodging will be assigned on a first come, first serve, and space available basis. Your room reservation and rate will be confirmed to you in writing. Check-in time is 3:30 p.m., and checkout is 11:00 a.m.

Room block shall be held until August 8, 2011. After this date, Cranwell Resort, Spa & Golf Club will release the unused portion of the block for general sale. Cranwell Resort will continue to accept reservations after the Cut-Off date at the contracted rate, subject to room availability. **At the time you make your reservation, a 1 night advanced deposit is required.** If your length of stay exceeds the nights being held for the conference, your request will be honored, if possible, but is subject to availability at the time the request is received. **The discounted package rate for your stay is \$235.00 (inclusive) per person/per night – Single Occupancy & \$139.50 (inclusive) per person/per night – Double Occupancy.**

Empire State Petroleum Association September 14 – 16, 2011

Name _____ Telephone _____
Address _____ City/State/Zip _____
E-mail _____ Number of Guests in Party _____
Arrival Date _____ Other Guest(s) Name(s) _____
Departure Date _____ Special Requests _____

Room Preference: 1 Bed (Note: Cranwell Resort is a Non-Smoking Resort)
 2 Beds

~ ACCOMMODATIONS DESIRED ~

Package Includes: 2 nights accommodations, 2 breakfasts, 2 lunches & applicable taxes and gratuities.

- Single Occupancy Room @ 235.00 per person/per night
- Double Occupancy Room @ \$139.50 per person/per night

This form is not a confirmation. You will receive your confirmed room reservation and rate in writing.

~ DEPOSIT FOR ACCOMMODATIONS ~

- Check enclosed for \$ _____
- Credit Card Number _____ Exp. Date _____

Signature _____ Date _____

Deposit policy: Your deposit will be refunded if notification of cancellation is received fourteen (7) days prior to arrival date of reservation. Reservations that are canceled or altered within the cancellation period are subject to forfeiture of deposit. No shows and early departures will be billed the full package rate per night and all deposits forfeited.

**Cranwell Resort, Spa & Golf Club
Attention: Reservations, 55 Lee Road, Lenox, MA 01240
Phone: 800-272-6935 Fax: 413-637-0571**